



CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)

TFW 2611

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Date: 1/26/06

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Mail Stop Amendment

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of John A. Schlack et al:

Conf. No.: 7793 : Group Art Unit: 2611
Appln. No.: 09/998,979 : Examiner: Chowdhury, Sumaiya A.
Filing Date: October 31, 2001 : Att'y. Docket No.: T734-10

Title: Profiling and identification of television viewers

RESPONSE TO RESTRICTION REQUIREMENT

In response to the Office Action dated January 13, 2006 in the above-identified patent application, Applicants make the following election.